

Public Health



What is Public Health?

“The science and art of promoting and protecting health and well-being, preventing ill-health and prolonging life through the organised efforts of society” — [Faculty of Public Health](#)

Public Health Practice Domains

- HEALTH IMPROVEMENT
- HEALTH PROTECTION
- WIDER DETERMINANTS OF HEALTH
- HEALTHCARE PUBLIC HEALTH & PREVENTING PREMATURE MORTALITY



Indicators assessed through [Public Health Outcomes Framework](#)



NINE KEY AREAS

1. Surveillance and Assessment
2. Assessing the evidence of effectiveness
3. Policy and Strategy
4. Strategic Leadership & Collaboration
5. Health Improvement
6. Health Protection
7. Quality
8. Public Health Intelligence
9. Academic Public Health

COMMISSIONING AND PUBLIC HEALTH SERVICES IN HALTON BOROUGH COUNCIL

START WELL

Giving children the best start in life



- Smoking Cessation and Alcohol Services in Pregnancy
- Infant Feeding Support and Weaning
- National Child Measurement Programme
- Healthitude in Schools
- Dental Health eg. 'Tasty Tuck for Life' and toothbrush scheme
- Fit for Life— Increasing Physical Activity
- Health Visiting, School Nursing and Family Nurse Partnership
- Support Immunisation Services eg. Primary, Flu and HPV

LIVE WELL

Helping adults lead healthier lifestyles



- Tobacco Control—Trading Standards
- Smoking Cessation Services
- Alcohol and Drug Misuse Services
- Fresh Start—diet & exercise
- Sexual Health Services
- Environmental Health Services
- Health Protection Incidents, Outbreaks and Emergencies
- Support to NHS Screening Services eg. Breast, Bowel, Lung, Cervical
- Mental Health campaigns eg. Time to Talk

AGE WELL

Supporting healthy and active ageing



- NHS Health Checks
- Affordable Warmth Activity
- Age Well Exercise Classes—Falls Prevention & Increasing Physical Activity
- Sure Start for Later Life—Social Isolation
- Support NHS Immunisation Services — eg. Flu Vaccine

